MR. ROBERT MIKHAIEL

Regional Director
Pfizer

Robert Mikhael is currently the Regional Director of Business Technology for the Africa and Middle East Region at Pfizer.

He started his career with Pfizer in 2003 when he joined the New York HQ as a Senior Projects Analyst within the Corporate Information Technology group. He has held various positions of increasing responsibility over the years, prior to moving to the Middle East in early 2006.

Robert is currently responsible for ensuring the effective use of business technology to help accelerate Pfizer's commercial objectives, by having information and technology assets meet the needs of patients, customers, business partners and colleagues across the region. His primary focus areas involve field force automation, operational excellence, mobility and business intelligence (data analytics).

Robert has a Bachelors Degree in Biochemistry from New York University (2001), a Masters of Science in Chemistry from Rutgers University (in progress), a Masters of Science in Management of Information Systems (2004), a Masters of Business Administration (2011) from the Stevens Institute of Technology and is a certified Project Management Professional (PMP).